

PRESENTATIONS

American Association for Public Opinion Research

"A Meeting Place"

May 14-17, 2015 • Hollywood, FL



Thursday, May 14

Time	Room	Session	Presenter/Author(s)
▶ 4:00-5:30 pm	Regency Ballroom 3	Measurement Error and Questionnaire Design	Angela Jaszczak, Moderator
	Diplomat Ballroom 4	<p>The Web Option: Response Rate Cost and Quality Implications</p> <p>Paper Presentation: Web Respondents and Sample Coverage: Is the Gap Between Educational Attainment and Income Closing for the Web Mode? Findings from One National Study</p> <p>Paper Presentation: Surveying Low-Income Parents: Will a "Web-Push" Approach Produce More Web Completes Than a "Web-Choice"?</p>	<p>Katie Morrison Daniel Friend (co-author)</p> <p>Sara Skidmore Melissa Dugger, Jessica DeSantis, Annalee Kelly, and Jerry West (co-authors)</p>

Friday, May 15

Time	Room	Session	Presenter/Author(s)
▶ 10:00-11:30 am	Diplomat Ballroom 2	<p>Uses of Paradata</p> <p>Paper Presentation: Using Paradata for Instrument Evaluation and Refinement</p>	Amanda Reiter Sarah Forrestal
▶ 3:15-4:15 pm	Great Hall 4-6	<p>Poster Session</p> <p>Poster Presentation: A Novel Approach to Coding Qualitative Survey Responses in a Health Survey: Harnessing the Power of Natural Language Processing (NLP)</p>	Andrew Hurwitz Jeremy Biggs Kate Dovgala and Martha Kovac (co-authors)

Continued

Friday, May 15 (continued)

Time	Room	Session	Presenter/Author(s)
▶ 3:15-4:15 pm	Great Hall 4-6	Poster Session (continued) Poster Presentation: The Results Are Only as Good as the Sample: Assessing the Accuracy of Three National Physician Sampling Frames	Rachel Kogan Catherine DesRoches, Kirsten Barrett, Bonnie Harvey, James Reschovsky, Eugene Rich, and Others (co-authors)
▶ 4:15-5:45 pm	Diplomat Ballroom 2	Monitoring and Evaluating Survey Quality Paper Presentation: Alternative Data Quality Indicators and Tools to Guide Adaptive Design	Debra Wright Amang Sukasih, Michael Sinclair, Shilpa Khambhati, and Brendan Kirwan (co-authors)

Saturday, May 16

Time	Room	Session	Presenter/Author(s)
▶ 8:00-9:30 am	Regency Ballroom 1	Incentive Effects Paper Presentation: The Effectiveness of Using Prepaid Incentives in a Mixed-Mode Survey	Linda Mendenko Heinrich Hoch, Priyanka Anand, Rebecca DiGiuseppe, and Ryan McInerney (co-authors)
▶ 2:15-3:45 pm	Regency Ballroom 2	Mini-Conference Panel: AAPOR Big Data Task Force Panel Paper Presentation: How to Gain Insights from Big Data	Paul Decker