

# PRESENTATIONS

## American Association for Public Opinion Research

**“Reshaping the Research Landscape: Public Opinion and Data Science”**

May 12-15, 2016 • Austin, TX



### Thursday, May 12

Time	Session	Presenter/Author(s)
▶ 8:00-9:30 am	<p><b>Education, Youth, and Public Opinion</b></p> <p><b>Paper Presentation:</b> A Comparison of the Similarity of Student and Parent Reports of Parent Characteristics, Student Educational Resources, and Student Behaviors: Results from the 2015 Qatar Education Study</p>	Brian Hunscher (co-author)
▶ 1:30-3:00 pm	<p><b>Recruitment Challenges in Online Data Collection</b></p> <p><b>Paper Presentation:</b> The Dynamic Composition of Amazon Mechanical Turk Samples</p>	<b>Jesse Chandler (presenter)</b>
▶ 3:00-4:00 pm	<p><b>Poster Session 1</b></p> <p><b>Poster Presentation:</b> Utilizing a Support Vector Machine Framework to Establish a Confidence Metric for Interpreting Automated Coded Survey Responses from a Natural Language Processing (NLP) Model</p> <p><b>Poster Presentation:</b> How Do Self and Proxy Responses Differ in Reporting Patient Experiences with Healthcare?</p> <p><b>Poster Presentation:</b> Surveying American Indian and Alaska Native Parents: Identifying Characteristics of Survey Mode Preference</p>	<p><b>Felicia Hurwitz (presenter)</b> Jeremy Biggs, Andrew Hurwitz, Martha Kovac, Lisa Schwartz, and Lauren Vollmer (co-authors)</p> <p><b>Nikkilyn Morrison (presenter)</b> Nancy Duda, Nancy Clusen, Karen Bogen, and Sabrina Rahman (co-authors)</p> <p><b>Kathleen Feeney (presenter)</b> Frank Masters (co-author)</p>
▶ 4:00-5:30 pm	<p><b>More Money, More Respondents: Using Incentives to Increase Survey Participation</b></p>	<b>Sarah Crissey, Moderator</b>

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## Friday, May 13

Time	Session	Presenter/Author(s)
▶ 8:00-9:30 am	<p><b>Methods to Improve Data Collection Efficiency</b></p> <p><b>Paper Presentation:</b> Designing Efficient Field Locating Strategies: Local Staff, Travelers, or Both?</p>	<p><b>Brian Roff (presenter)</b> Stacie Feldman (co-author)</p>
▶ 10:00-11:30 am	<p><b>Messaging to Increase Response Rates</b></p> <p><b>Paper Presentation:</b> Thx 4 Participating!: Evaluating the Effectiveness of Sending Text Messages to Increase Survey Response</p>	<p><b>Amanda Skaff (presenter)</b> Felicia Hurwitz and Jillian Stein (co-authors)</p>
▶ 1:45-3:15 pm	<p><b>Methodological Briefs: Response Rates</b></p>	<p><b>Angie Jaszczak, Moderator</b></p>
▶ 3:15-4:15 pm	<p><b>Poster Session 2</b></p> <p><b>Poster Presentation:</b> Using Wearable Technology to Measure Health Outcome Indicators: A New Frontier in Data Collection</p> <p><b>Poster Presentation:</b> Debunking Myths About the Quality of Industry and Occupation Data Collected Through Self-Administered Web Surveys</p> <p><b>Poster Presentation:</b> Hands-Free Testing: Applying Automatic Methodologies to Data Collection and Cleaning</p>	<p><b>Ebo Dawson-Andoh (presenter)</b> Nicholas Beyler (co-author)</p> <p><b>Felicia Hurwitz (presenter)</b> Jillian Stein and Amanda Skaff (co-authors)</p> <p><b>Larry Vittoriano (presenter)</b> Sean Kirk, Matt Potts, and Taylor Calise (co-authors)</p>
▶ 4:15-5:45 pm	<p><b>Innovations with Existing Technologies</b></p> <p><b>Impact of Incentives on Response Rates</b></p> <p><b>Paper Presentation:</b> Early-Bird Incentives: Results from an Experiment to Determine Response Rate and Cost Effects</p> <p><b>Reaching the Hard-to-Reach</b></p> <p><b>Paper Presentation:</b> Tracing the Untraceable: A Look at Integrated and Flexible Locating Strategies in a Large-Scale Study of Non-Custodial Fathers</p>	<p><b>Mathew Stange, Moderator</b></p> <p><b>Jessica DeSantis (presenter)</b> Ryan Callahan, Shawn Marsh, and Irma Perez-Johnson (co-authors)</p> <p><b>Jennifer Herard (presenter)</b> Rachel Sutton-Heisey, Rebecca DiGiuseppe, Cleo Jacobs Johnson, and Shawn Marsh (co-authors)</p>

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## Saturday, May 14

Time	Session	Presenter/Author(s)
▶ 8:00-9:30 am	<p><b>Methodological Briefs: Panel Recruitment and Retention</b></p> <p><b>Paper Presentation:</b> Survey Mode and Mail Method: A Practical Experiment in Survey Fielding for a Multi-Round Survey</p>	<p><b>Brianna Sullivan (presenter)</b> Nancy Duda, Karen Bogen, Nancy Clusen, Breanna Wakar, and Hanzhi Zhou (co-authors)</p>
▶ 1:45-3:15 pm	<p><b>Nonprobability Samples: Biases and Estimation (Panel)</b></p> <p><b>Paper Presentation:</b> Exploration of Methods for Blending Unconventional Samples and Probability Samples</p>	<p><b>Donsig Jang, Moderator</b></p> <p><b>Hanzhi Zhou (presenter)</b> Michael Sinclair and Jonathan Gellar (co-authors)</p>
	<p><b>Identifying Respondents Behaving Badly</b></p>	<p><b>Karen Bogen, Moderator</b></p>
▶ 3:30-5:00 pm	<p><b>Health and Health Care: Measurement and Methods</b></p> <p><b>Paper Presentation:</b> The Effect of Individual vs. Group Response on Instrument Reliability for a Medical Practice Survey</p>	<p><b>Nancy Duda (presenter)</b> Dmitriy Poznyak (co-author)</p>