

Speaker Biographies Wednesday, December 10, 2014

Facilitator: Clifford Goodman, The Lewin Group



Clifford Goodman is a senior vice president and principal at The Lewin Group, a health care policy consulting firm based in Falls Church, VA. Dr. Goodman has 30 years of experience in such areas as health technology assessment, evidence-based health care, comparative effectiveness research (CER), health economics, and studies pertaining to health care innovation, regulation, and payment. He directs studies and projects for an international range of government agencies; pharmaceutical, biotechnology, and medical device companies; health care provider institutions; and professional, industry, and patient advocacy groups. Dr. Goodman is an internationally recognized health policy issues moderator and facilitator of expert panels, health industry advisory boards, and workshops. He holds a Ph.D. from The Wharton School of the University of Pennsylvania, a master of science from The Georgia Institute of Technology, and a bachelor of arts from Cornell University.

Welcoming remarks:

Joe V. Selby, Patient-Centered Outcomes Research Institute (PCORI); **Richard Kronick**, Agency for Healthcare Research and Quality (AHRQ)

A family physician, clinical epidemiologist, and health services researcher, **Joe V**. **Selby** has more than 35 years of experience in patient care, research, and administration. He is responsible for identifying strategic issues and opportunities for PCORI and implementing and administering programs authorized by the PCORI Board of Governors. Dr. Selby joined PCORI from Kaiser Permanente, Northern California, where he was director of the Division of Research for 13 years and oversaw a department of more than 50 investigators and 500 research staff members working on more than 250 ongoing studies. Dr. Selby has authored more than 200 peer-reviewed articles and continues to conduct research, primarily in the areas of diabetes outcomes and quality improvement. Dr. Selby received his M.D. from Northwestern University and his M.P.H. from the University of California, Berkeley.



In 2013 HHS Secretary Kathleen Sebelius announced **Richard Kronick** as the new director of AHRQ. Dr. Kronick joined the department in January 2010 as deputy assistant secretary for planning and evaluation, overseeing the Office of Health Policy. In that role, he conducted and coordinated research on policies relating to public health; health care delivery; health insurance; and health care financing programs, including Medicare, Medicaid, and the State Children's Health Insurance Program. Before joining HHS, Dr. Kronick conducted health policy research in academia as well as in federal and state government, including serving as director of policy and reimbursement for the Medicaid Division of the Massachusetts Department of Public Welfare and, most recently, serving as a professor and chief of the Division of Health Care Sciences in the Department of Family and Preventive Medicine at the University of California, San Diego.





Opening plenary – D&I Framework and Toolkit overview: Dominick Esposito, Mathematica Policy Research



Dominick Esposito is a senior researcher and deputy director of the Center on Health Care Effectiveness. He is the project director for PCORI's CER dissemination and implementation framework and toolkit. His primary expertise and research interests include comparative effectiveness and patient-centered outcomes research, evaluations of programs for complex populations of Medicare and Medicaid beneficiaries, and prescription drug policy, particularly Medicare Part D. He recently served as the deputy project director of a project for the Office of the Assistant Secretary for Planning and Evaluation that evaluated the impact of and identified lessons learned from the more than 400 CER projects funded under the American Reinvestment and Recovery Act of 2009. He has a Ph.D. in economics from the University of California, Santa Barbara.

Expert panelists:

Monika Safford, University of Alabama at Birmingham; Mark Skinner, Institute for Policy Advancement; Donna Thompson, Access Community Health Network



Monika Safford is the inaugural endowed professor of diabetes prevention and control in the Department of Medicine and assistant dean of continuing medical education at the University of Alabama at Birmingham, where she has worked since 2003. She is co-principal investigator of an AHRQ-funded T32 fellowship training program in health services research. As leader of an ancillary study focused on the reasons for geographic and racial differences in strokes, she focuses on health equity with an epidemiologic component. She also leads a program on research into community-based interventions aimed at identifying effective strategies to improve quality of life and diabetes outcomes for residents of Alabama's remote, rural Black Belt region. This program has been funded by Peers for Progress, AHRQ, and PCORI.



Mark Skinner is President and CEO of the Institute for Policy Advancement, a consulting company specializing in global health development, policy analysis, and patient-focused research within the bleeding disorders community. Skinner is a proven leader of national and international organizations, having served as President of the World Federation of Hemophilia and the U.S. National Hemophilia Foundation. He is a member of the PCORI advisory panel on rare disease and on the board of directors for the American Thrombosis and Hemostasis Network; Blood Counts, LLC; and BloodSource. Skinner holds undergraduate degrees in public administration and business administration from Kansas State University and a law degree from Washburn University School of Law.

Workshop on Research Dissemination and Implementation Framework & Toolkit





Donna Thompson, R.N., M.S., is CEO of Access Community Health Network (ACESS). For more than 30 years, she has been on the frontlines of patient care delivery. Thompson demonstrates daily how a focused commitment to high quality community health care can save lives, revitalize communities, and improve the health and wellness of patients of all ages and backgrounds. ACCESS provides high quality, comprehensive community-based health care in communities that might otherwise lack these resources. In her nine years as CEO, Thompson has led ACCESS to become one of the largest federally qualified health center organizations in the country. Thompson was lauded by *N'DIGO* magazine as one of Chicago's most influential women. She received the 2007 Chicago Athena Award for her leadership in expanding community health. She is a 2010 graduate of the Kellogg School of Management's CEO Perspectives program.

Plenary session:

Gregory Aarons, University of California, San Diego; **Enola Proctor,** Washington University in St. Louis, MO



Dr. Gregory Aarons is a professor in the Department of Psychiatry at the University of California, San Diego (UCSD) and a faculty member in the UCSD/San Diego State University Joint Doctoral Program in Clinical Psychology. He is also director of the Child and Adolescent Services Research Center and co-director of the Center for Organizational Research on Implementation and Leadership. Dr. Aarons' research focuses on identifying and improving system, organizational, and individual factors that impact not only successful implementation and sustainment of evidence-based practices but also quality of care in health care and public sector practice settings. Dr. Aarons' current work focuses on improving organizational context and on training managers and supervisors to become effective leaders, create a positive implementation climate, and successfully lead evidence-based practice implementation in their teams and organizations. Dr. Aarons holds a M.A. in clinical psychology from the University of South Florida and a Ph.D. in clinical psychology from the University of Colorado School of Medicine.



Enola Proctor is the Shanti K. Khinduka distinguished professor and associate dean for faculty at the George Warren Brown School of Social Work, Washington University, in St. Louis, MO. Her teaching and research are motivated by the question, how do we ensure that people receive the very best possible care? In social work, public health, and health care settings ranging from hospitals to community agencies, she studies the processes through which organizations and individual providers can adopt and deliver the most effective programs and interventions. Dr. Proctor leads several national initiatives to advance the science of dissemination and implementation Research Institute, which trains researchers from across the nation in implementation science for mental health. She also directs the Center for Dissemination and Implementation Research Core (DIRC) of Washington University's Institute for Clinical and Translational Science.