I. INTRODUCTION

One of the expectations of the Covering Kids and Families (CKF) program is that CKF initiatives will continue beyond the period of RWJF grant funding and that CKF projects will have a lasting impact on State eligibility, enrollment, retention and coordination policies and processes for Medicaid and the State Children’s Health Insurance Program (SCHIP). CKF projects were expected to develop broad-based coalitions that would seek lasting changes and continue their work over the long term. The current CKF grants end at different dates for different states. All of the CKF coalitions will lose their RWJF grant funding at some point between January 2006 and March 2007. This brief examines the extent to which CKF coalition leaders expect their coalition and/or coalition activities to continue beyond the CKF grant period and the extent to which they have secured resources to continue. This brief also looks at coalition structure and the roles taken by coalition leaders, and examines whether these factors appear to affect the likelihood of sustainability.

The survey of state coalition leaders conducted in July 2005 revealed that:

- More than half of state coalition leaders (57 percent) believe their state CKF coalition will continue beyond the grant period, but a lesser number (51 percent) said their coalition has a plan in place to do so.

- Only 11 percent of coalition leaders say their state CKF coalitions have secured resources to operate after the CKF grants end.

- More than half (55 percent) of the coalition leaders surveyed believe local coalitions and their activities will continue, while a third (34 percent) don’t yet know what will happen to their local coalitions and projects.

Over the 12 months beginning July 2005, which mark the end of RWJF funding for more than 60 percent of CKF projects, the vast majority (92 percent) of coalition leaders plan to continue or even increase their level of participation in CKF, a possible positive indicator of the likelihood of sustainability. At the same time, very few coalition leaders indicated they have contributed or plan to contribute funding to CKF, or plan to help gain access to outside funding.
Sustainability of Covering Kids and Families
Coalitions and Activities

II. BACKGROUND AND METHODOLOGY

The information in this brief is drawn almost entirely from the 2005 CKF Coalition Survey, which was designed by researchers from Health Management Associates and Mathematica Policy Research.\(^1\) The survey population consisted of state coalition leaders from 45 of the 46 CKF projects.\(^2\) Each state grantee was asked to identify three to five coalition leaders, who were then sent a link to the on-line survey instrument. Staff from the state grantee organization was excluded from the survey, both to minimize burden on the grantee organization and to ensure a representative view of the coalition members rather than grantees. State Medicaid and SCHIP officials who were interviewed as part of the 2005 CKF telephone survey were also excluded to avoid duplication and to reduce the burden on these individuals.

The combination of targeting the survey to coalition leadership and providing a user-friendly, on-line format yielded a high response rate. Of the 220 coalition leaders who received surveys, 156 (70.9 percent) responded.\(^3\)

III. RESULTS

A. SUSTAINABILITY OF STATE COALITIONS & THEIR ACTIVITIES

Sustainability as a Coalition Priority: Coalition leaders were asked to prioritize six objectives by ranking their importance to their coalition. The six objectives were:

1. Increasing health insurance coverage through outreach.
2. Increasing health insurance coverage through administrative simplification.
3. Increasing health insurance coverage through coordination of coverage (e.g. coordinating the outreach and eligibility processes for existing coverage programs).
4. Improving retention and/or re-enrollment by consumers in Medicaid and/or SCHIP.
5. Maintaining support and/or avoiding possible cutbacks in funding, eligibility levels or benefits in Medicaid and/or SCHIP.

\(^1\)Information on whether a state coalition was formed for CKF or for its predecessor, CKI, was drawn from internal Mathematica Policy Research data.

\(^2\)Only 45 of 46 states with CKF grants are included because one state grantee did not provide the evaluation team with contact information for coalition leaders.

\(^3\)See Appendix A for information about survey respondents.
Sustainability of Covering Kids and Families
Coalitions and Activities

6. Ensuring that the coalition’s work will be sustained beyond the CKF grant period.

Most coalition leaders place a lower priority on sustaining CKF’s work beyond the grant period than on current coalition work toward achieving CKF’s goals of increasing health insurance coverage and improving retention. Sixty-one percent of respondents ranked sustainability as fifth or sixth among the six objectives.\(^4\)

Table 1: Ranking of Sustainability as a Coalition Priority

<table>
<thead>
<tr>
<th>Rank</th>
<th>Number of Respondents</th>
<th>Percent of Respondents</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rank 1</td>
<td>13</td>
<td>9</td>
</tr>
<tr>
<td>Rank 2</td>
<td>12</td>
<td>8</td>
</tr>
<tr>
<td>Rank 3</td>
<td>12</td>
<td>8</td>
</tr>
<tr>
<td>Rank 4</td>
<td>20</td>
<td>14</td>
</tr>
<tr>
<td>Rank 5</td>
<td>25</td>
<td>17</td>
</tr>
<tr>
<td>Rank 6</td>
<td>66</td>
<td>44</td>
</tr>
</tbody>
</table>

Source: 2005 Covering Kids and Families Coalition Survey
Note: Number of Respondents is 151.

**Expectations for Continuation of CKF Coalitions:** Fifty-seven percent of coalition leaders believe their coalition will continue after RWJF funding ends, but nearly three-quarters of those believe their coalition will undergo changes.\(^5\) Only seven percent of coalition leaders believe their coalition will not continue, while 37 percent don’t yet know. Longevity of the coalition does not appear to be a factor in whether or not leaders expect the coalition to survive. Of the 45 state coalitions represented in the survey, 15 were formed under CKF and 30 were formed under CKF’s predecessor, CKI. Leaders of newer coalitions (i.e., those formed under the CKF program) appear to be just as likely to expect to continue beyond the grant period as the leaders of coalitions formed under CKI (See Table 2).

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\(^4\)See Appendix B for detailed data on how coalition leaders ranked all six objectives.

\(^5\)See Appendix C for a copy of the coalition leadership survey questions used in this analysis.
Table 2: Sustainability of Coalitions

<table>
<thead>
<tr>
<th>Do you expect your coalition to continue after RWJF funding ends?</th>
<th>Coalition Will Continue in Substantially Same Form</th>
<th>Coalition Will Continue But Will Undergo Changes</th>
<th>Coalition Will NOT Continue</th>
<th>Don’t Know Yet/No Response</th>
</tr>
</thead>
<tbody>
<tr>
<td>All CKF Coalition Members (N=153)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Number</td>
<td>24</td>
<td>63</td>
<td>10</td>
<td>56</td>
</tr>
<tr>
<td>Percent</td>
<td>16</td>
<td>41</td>
<td>7</td>
<td>37</td>
</tr>
<tr>
<td>Members of Coalitions Formed During CKI (N=107)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Number</td>
<td>14</td>
<td>45</td>
<td>7</td>
<td>41</td>
</tr>
<tr>
<td>Percent</td>
<td>13</td>
<td>42</td>
<td>7</td>
<td>38</td>
</tr>
<tr>
<td>Members of Coalitions Newly Formed for CKF (N=46)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Number</td>
<td>10</td>
<td>18</td>
<td>3</td>
<td>15</td>
</tr>
<tr>
<td>Percent</td>
<td>22</td>
<td>39</td>
<td>7</td>
<td>33</td>
</tr>
</tbody>
</table>

Source: 2005 Covering Kids and Families Coalition Survey

Do certain characteristics make a coalition more likely to continue? The survey asked coalition leaders to describe the types of characteristics their coalition possesses that increase the likelihood it will continue. The responses to this open-ended question were wide-ranging. However, among the 125 narrative responses to this question, 49 coalition leaders cited commitment and dedication among coalition members to continue the coalition’s work as characteristics that could contribute to the coalition’s sustainability.

“Key partners are committed to the cause.”

“[The coalition has a] committed group of people with common goals and an on-going problem to solve.”

“The [local] and [state] coalitions are incredibly effective and have strong, committed leaders and members.”

Other characteristics named by respondents include shared goals and strong partnerships among coalition members, strong leadership, and the continuing need for the coalition’s contributions.

“[Members have a] shared vision to see that access to health care insurance is available to children in [our state].”

“The need still exists to address issues the coalition has been working on, even though progress is being made”

“[The coalition has] leadership that will find a way to make it continue.”
Sustainability of Covering Kids and Families
Coalitions and Activities

Do coalitions have plans to sustain operations after CKF? Using a 4-point Likert scale with an additional “don’t know” option, the survey asked coalition leaders if their coalition has a plan in place to continue operating after CKF funding ends. Fifty-one percent of coalition leaders agree or strongly agree that their coalition has a plan in place to continue operating. Twenty-one percent disagree or strongly disagree; 27 percent said they don’t know (Table 3).

Table 3: Coalition Plans for Continued Operation

<table>
<thead>
<tr>
<th>“The Coalition has a plan in place to continue operating after current CKF funding ends”</th>
<th>Strongly Agree</th>
<th>Agree</th>
<th>Disagree</th>
<th>Strongly Disagree</th>
<th>Don’t Know</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number</td>
<td>13</td>
<td>65</td>
<td>31</td>
<td>2</td>
<td>42</td>
</tr>
<tr>
<td>Percent</td>
<td>8</td>
<td>42</td>
<td>20</td>
<td>1</td>
<td>27</td>
</tr>
</tbody>
</table>

Source: 2005 Covering Kids and Families Coalition Survey

Note: Total number of respondents is 153.

Will coalition activities continue? Fifty percent of respondents said they thought some CKF activities would continue after CKF funding ends (Table 4). Most of these believed they would be carried out by the current grantee organization in combination with other organizations and most also believed that only some of the activities would continue. Only two percent of respondents indicated that none of the CKF activities would continue after the grant ended. Nearly half of the respondents (48 percent) said they did not know yet. It is interesting to note that respondents representing “late finishers” (i.e., those whose CKF grants will not expire until late 2006 or early 2007) were no more likely to respond that they “did not know yet” than respondents whose grants will expire sooner.

Table 4: Will Coalition Activities Continue?

<table>
<thead>
<tr>
<th>“Do you expect that CKF activities will continue?”</th>
<th>Yes</th>
<th>No</th>
<th>Don’t Know</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number</td>
<td>76</td>
<td>4</td>
<td>73</td>
</tr>
<tr>
<td>Percent</td>
<td>50</td>
<td>2</td>
<td>48</td>
</tr>
</tbody>
</table>

Source: 2005 Covering Kids and Families Coalition Survey

Note: Total number of respondents is 153.
Sustainability of Covering Kids and Families
Coalitions and Activities

The 76 respondents that indicated they expected that CKF activities would continue were asked who they expected would perform those activities after the end of the CKF grant and whether all or only some activities would continue after the grant ended. Their responses are summarized in Table 5 and Figure 1 below.

Table 5: If CKF activities will continue, who will perform them in the future?

<table>
<thead>
<tr>
<th>“If yes, will they be done by the grantee organization or some other organization when RWJF funding stops?”</th>
<th>Current Grantee Only</th>
<th>Other Organization(s)</th>
<th>Combination of Grantee and Other Organization(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number</td>
<td>18</td>
<td>8</td>
<td>50</td>
</tr>
<tr>
<td>Percent</td>
<td>24</td>
<td>11</td>
<td>66</td>
</tr>
</tbody>
</table>

Source: 2005 Covering Kids and Families Coalition Survey

Note: Total number of respondents is 76.

Figure 1: Will All or Some of Your CKF Activities Continue? If So, Will They Continue to be Done by the Grantee Organization or Some Other Organization When RWJF Funding Stops?

Source: 2005 Covering Kids and Families Coalition Survey

Note: Number of respondents is 76
These 76 coalition leaders who said that some or all of their coalition’s activities would continue (Table 4) were also asked an open-ended question about which activities they expected to continue. Forty-one of them identified specific activities they expected to continue. The activities cited and numbers of respondents were as follows:

- Outreach and enrollment assistance - 32
- Advocacy and policy work – 10
- Simplification – 9
- Coordination – 5
- Other specific activities – 6

**Do coalition leaders have plans in place to support operations post-CKF?** Only 11 percent of respondents said they agree or strongly agree that their coalition has secured sufficient resources to continue operating after current funding ends. Forty-four percent of respondents disagreed or strongly disagreed with this statement, and nearly half of respondents (45 percent) said they did not know. Coalition leaders were also asked if the support committed thus far will be enough to cover the costs of maintaining current activity levels. The majority (51 percent) said they did not yet know, while 45 percent said funding would NOT be enough to sustain current activities. Only four percent said secured funding would be enough to continue the current level of activity.

If resources are insufficient to continue all activities and coalition leaders were forced to prioritize which activities would continue on limited budgets; most would continue outreach activities, followed by simplification and coordination (Figure 2). “Other activities” included advocacy, access-related activities and retention-related activities, among others.

Coalitions appear to have been more successful in securing commitments for in-kind support (e.g., staff, office space, supplies) than financial support to continue operations. Table 6 summarizes the types of organizations that have committed to provide support to CKF – both financial and in-kind – beyond the grant period. Responses were grouped by State so that if one or more coalition member indicated support from an organization it is assumed that the Coalition secured the support.
Sustainability of Covering Kids and Families Coalitions and Activities

Figure 2: If the Forthcoming Resources Are Not Enough to Support All Current CKF Activities, How Would You Prioritize Which Activities Would Continue?

Source: 2005 Covering Kids and Families Coalition Survey

Table 6: Ongoing Support for the Coalition

<table>
<thead>
<tr>
<th>Which organizations have committed to providing funding or in-kind support for the coalition beyond the CKF grant period? (indicate all that apply)</th>
<th>Committed to Providing Funding</th>
<th>Committed to In-Kind Support</th>
</tr>
</thead>
<tbody>
<tr>
<td>Type of Organization</td>
<td>Number of State Coalitions(N=45)</td>
<td></td>
</tr>
<tr>
<td>National Foundations</td>
<td>4</td>
<td>6</td>
</tr>
<tr>
<td>Local Foundations</td>
<td>16</td>
<td>16</td>
</tr>
<tr>
<td>State Government</td>
<td>7</td>
<td>21</td>
</tr>
<tr>
<td>Local Government</td>
<td>5</td>
<td>19</td>
</tr>
<tr>
<td>Respondents Own Organization</td>
<td>12</td>
<td>34</td>
</tr>
<tr>
<td>Other Coalition Member Organizations</td>
<td>1</td>
<td>23</td>
</tr>
<tr>
<td>Other</td>
<td>1</td>
<td>3</td>
</tr>
<tr>
<td>None Indicated</td>
<td>23</td>
<td>8</td>
</tr>
</tbody>
</table>

Source: 2005 Covering Kids and Families Coalition Survey
B. SUSTAINABILITY OF LOCAL COALITIONS & THEIR ACTIVITIES

Local CKF projects were intended, in part, to serve as “learning laboratories” to generate new ideas and activities that could be tested at the local level and adopted by the state grantee if the activities proved useful, as well as to identify barriers to conducting activities. In some cases, local projects also played a key role in institutionalizing policy and process changes at the local level. Thus, the sustainability of the local projects may, in some states, play an important role in the sustainability of statewide CKF projects.

The survey asked coalition leaders if they believed the local coalitions and some or all of their activities would continue beyond the CKF grant period. (While the coalition survey was not sent directly to local coalition members, many of the state coalition leaders who responded to the survey are also members of local CKF coalitions. Moreover, state coalitions often have significant interaction with local coalitions and their project staff.) As Table 7 shows, state coalition leaders who are also local coalition members are more likely to expect local coalitions to continue, likely a result of their more intimate knowledge of local coalition strengths and plans.

Table 7: Sustainability of Local Coalitions and Activities

<table>
<thead>
<tr>
<th>The LOCAL coalitions and some or all of their activities will be sustained beyond the CKF grant period.</th>
<th>Strongly Agree</th>
<th>Agree</th>
<th>Disagree</th>
<th>Strongly Disagree</th>
<th>Don’t Know</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Respondents (N=152)</td>
<td>6</td>
<td>74</td>
<td>14</td>
<td>3</td>
<td>52</td>
</tr>
<tr>
<td>Number</td>
<td>6</td>
<td>49</td>
<td>9</td>
<td>2</td>
<td>34</td>
</tr>
<tr>
<td>Percent</td>
<td>7</td>
<td>54</td>
<td>9</td>
<td>3</td>
<td>28</td>
</tr>
<tr>
<td>State coalition leaders who are also local coalition members (N=69)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Number</td>
<td>4</td>
<td>36</td>
<td>8</td>
<td>1</td>
<td>33</td>
</tr>
<tr>
<td>Percent</td>
<td>5</td>
<td>44</td>
<td>10</td>
<td>1</td>
<td>40</td>
</tr>
<tr>
<td>State coalition leaders who are NOT local coalition members (N=82)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Source: 2005 Covering Kids and Families Coalition Survey

---

6One respondent that agreed with this statement did not indicate whether he or she was also a member of a local coalition.
The majority (55 percent) of coalition leaders believe the local coalitions and some or all of their activities will continue, but the responses vary depending on whether or not the respondent also sits on a local coalition. Sixty-one percent (61 percent) of coalition leaders who also sit on a local coalition agree or strongly agree that the local coalition and its activities will continue, while only 49 percent of non-local coalition members agree or strongly agree with this statement.

C. COALITION MEMBER COMMITMENT

The 2005 Coalition Survey included several questions to evaluate how coalition leaders are participating in and contributing to their CKF projects and how they plan to participate in the future. Current and future commitment among coalition leaders may be an indicator of the likelihood that CKF’s objectives and activities will be sustained.

**Length of Service to CKF Coalition.** Fifty percent (50 percent) of respondents indicated they had been members of their coalition for more than four years. Perhaps more interesting, only three respondents (2 percent) have been coalition members for less than a year (Figure 3). It is important to note that, because the survey was only sent to coalition leadership, these length of service figures may not be representative of coalition membership as a whole.

**Figure 3: How Long Have You Been a Member of This Coalition?**

![Bar chart showing length of service to CKF coalition]

Source: 2005 Covering Kids and Families Coalition Survey
Sustainability of Covering Kids and Families
Coalitions and Activities

**Future Coalition Member Commitment**

Of 151 members responding to a question on their future level of commitment, 79 percent indicated that they expect to continue participating in their coalition at the same level in the coming year. Thirteen percent indicated they plan to increase their level of participation, while only eight percent indicated they plan to decrease their level of participation.

Coalition leaders who indicated they expect to increase their level of participation in the coming year provided a variety of reasons. Some said they were assuming new leadership roles within their coalition, which would require a greater level of participation. Others indicated that the transition out of the RWJF funding period required increased participation. Some also noted that their increased participation is driven by the ongoing need to achieve CKF’s goals.

The majority of respondents who indicated they expect to decrease their level of participation cited a lack of resources -- both time and funding -- to sustain current participation levels. One respondent said that his organization would decrease its level of participation because the coalition’s enrollment and simplification goals had been achieved. Another respondent indicated there would be fewer reporting requirements in the absence of RWJF funding, which would require less participation on the respondent’s part.

The survey asked coalition leaders how, specifically, they (or their organization) have contributed to their respective coalitions and whether they expect to continue participating in the same manner (Figure 4). The most commonly cited contributions by coalition leaders were time (93 percent somewhat or quite a lot), help in gaining access to target groups (70 percent somewhat or quite a lot), and help in gaining access to key policy makers/influential community members (55 percent somewhat or quite a lot). In contrast, few coalition leaders indicated they or their organization had contributed funds to their coalition (25 percent somewhat or quite a lot) or had provided help in gaining access to outside funding (23 percent somewhat or quite a lot).

The vast majority of coalition leaders who indicated they are contributing somewhat or quite a lot, said they expect to continue making similar contributions after the end of the grant period. When asked if the types of contributions identified would continue after the CKF grant ends, 83 percent of coalition leaders indicated that these contributions of time, funds, and other resources would continue. Fifteen percent of coalition leaders were unsure about the continuation of contributions. Those who responded that they do not plan to continue contributing in the same manner (approximately 2 percent of total identified contributions) gave as primary reasons a lack of resources and the lack of need for their continued involvement.
Sustainability of Covering Kids and Families
Coalitions and Activities

Figure 4: To What Extent Have You (or Your Organization) Contributed Resources to
the Coalition?

<table>
<thead>
<tr>
<th>Contribution</th>
<th>Not at all/A little</th>
<th>Somewhat/Quite a lot</th>
</tr>
</thead>
<tbody>
<tr>
<td>Time</td>
<td>11/142</td>
<td>N=153</td>
</tr>
<tr>
<td>Help gaining access to target groups</td>
<td>44/104</td>
<td>N=148</td>
</tr>
<tr>
<td>Help gaining access to policy makers/community influencers</td>
<td>66/81</td>
<td>N=147</td>
</tr>
<tr>
<td>Mobilizing constituency to support coalition policy objectives</td>
<td>73/75</td>
<td>N=148</td>
</tr>
<tr>
<td>Help in gaining access to the media</td>
<td>86/64</td>
<td>N=150</td>
</tr>
<tr>
<td>Funds</td>
<td>109/37</td>
<td>N=146</td>
</tr>
<tr>
<td>Help gaining access to outside funding</td>
<td>115/34</td>
<td>N=149</td>
</tr>
</tbody>
</table>

Source: 2005 Covering Kids and Families Coalition Survey

IV. CONCLUSIONS

The results of the survey indicate that coalitions are starting to address sustainability, but it remains a secondary focus to ongoing work on the core CKF strategies of outreach, simplification and coordination. Most coalition leaders (57 percent) believe their coalition will continue beyond the grant period, but a lesser number (50 percent) said their coalition has a plan in place to do so.

Respondents were less certain about the continuation of CKF activities beyond the grant period. Fifty percent (50 percent) said at least some CKF activities would continue, while nearly the same number (48 percent) said they did not yet know. With more than 60 percent of state grantees scheduled to end RWJF funding as of July 2006, only 11 percent of coalition leaders said their coalition has secured sufficient resources to continue operating after the grant period.

During the coming year, the vast majority (92 percent) of coalition leaders plan to continue or even increase their level of participation in CKF, a possible positive indicator of the likelihood of sustainability. Primary means of current and future participation include time and help in gaining access to outside target groups and key policy makers or influential community...
Sustainability of Covering Kids and Families
Coalitions and Activities

members. Very few coalition leaders, however, indicated they have contributed or plan to contribute funding to CKF, or that they plan to help gain access to outside funding.

Appendix A: Characteristics of Coalition Leaders

The vast majority of survey respondents (141 of 154) reported that they represent an organization on the coalition, while a handful of respondents (13 of 154) reported that they were individual coalition members. Health care providers (or provider organizations) and community-based organizations/advocacy organizations were the most commonly represented, but respondents represent a wide range of organizations.

Figure 5: What Type of Organization Do You Represent?

Source: 2005 Covering Kids and Families Coalition Survey
Sustainability of Covering Kids and Families
Coalitions and Activities

Slightly less than half (46 percent) of respondents reported that they are members of local CKF coalitions, in addition to participating in the state CKF coalition.

Appendix B: Coalition Objectives

Coalition Priorities: Coalition leaders were asked to rank order six objectives with respect to the priority placed on them by their coalition. Most coalition leaders place a lower priority on sustaining CKF’s work beyond the grant period than on current coalition work toward achieving CKF’s goals of increasing health insurance coverage and improving retention. Sixty percent (60 percent) of respondents ranked sustainability as fifth or sixth among the six objectives.

Figure 6: Rank Order of Coalition Objectives (With 1 as Highest)

Source: 2005 Covering Kids and Families Coalition Survey
Sustainability of Covering Kids and Families
Coalitions and Activities

Appendix C: Coalition Survey Questions Used in Analysis

Position on Coalition

Q1. Do you represent an organization on the coalition?
   1. Yes (survey will take them to Q2).
   2. No, I am an individual member (survey will take them to Q4).

Q2. What type of organization do you represent?
   __ State health/human services agency
   __ Other state government agency
   __ Local health/human services agency
   __ Other local government agency
   __ Community-based organization/advocacy organization
   __ School or university
   __ Foundation
   __ Health care provider or provider association
   __ Other (please indicate: ________________)

Q4. How long have you been a member of this coalition?
   _______Years

Q5. Are you also a member of a local Covering Kids & Families (CKF) coalition?
   1. Yes.
   2. No.
Sustainability of Covering Kids and Families
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Outcomes: Priorities, Promising Practices & Perceptions of Success

A1. Please rank order the following objectives, with 1 being the highest priority for your coalition and 6 being the lowest priority for your coalition.

  __ Increasing health insurance coverage through outreach.

  __ Increasing health insurance coverage through administrative simplification.

  __ Increasing health insurance coverage through coordination of coverage (e.g. coordinating the outreach and eligibility processes for existing coverage programs).

  __ Improving retention and/or re-enrollment by consumers in Medicaid and/or SCHIP.

  __ Maintaining support and/or avoiding possible cutbacks in funding, eligibility levels or benefits in Medicaid and/or SCHIP.

  __ Ensuring that the coalition’s work will be sustained beyond the CKF grant period.

Sustainability

B2. Do you expect the coalition to continue after RWJF funding ends?

  1. Yes, the coalition will continue in substantially the same form
  2. Yes, the coalition will continue but will undergo some changes
  3. No.
  4. Don’t know yet.

B2a. What is it about the coalition (i.e., what characteristics does it possess) that will increase the likelihood that it will continue after RWJF funding ends?

B3. Do you expect that CKF activities will continue to be done by the grantee organization or some other organization when RWJF funding stops?

  1. Yes, the current grantee organization will continue activities.
  2. Yes, other organization(s) will continue activities
  3. Yes, the current grantee organization combined with other organizations will continue activities
  4. No.
  5. Don’t know yet
Sustainability of Covering Kids and Families
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B4. If yes, will all your CKF activities continue, or just some of your CKF activities
continue? [If answer is #2, survey will jump to question B4b. Otherwise, survey will go
to question B5.]

1. All activities
2. Some activities
3. Don’t know yet

B4b. Which activities to you expect to continue?
______________________________________________________________________________

B5. How much do you agree or disagree with the following statements?

<table>
<thead>
<tr>
<th>Statement</th>
<th>Strongly Disagree</th>
<th>Disagree</th>
<th>Agree</th>
<th>Strongly Agree</th>
<th>Don’t Know</th>
</tr>
</thead>
<tbody>
<tr>
<td>a) The coalition has a plan in place to continue operating after current CKF funding ends.</td>
<td>⬜ ⬜ ⬜ ⬜ ⬜</td>
<td></td>
<td>⬜</td>
<td>⬜</td>
<td>⬜</td>
</tr>
<tr>
<td>b) The coalition has secured sufficient resources to continue operating after current funding ends.</td>
<td>⬜ ⬜ ⬜ ⬜ ⬜</td>
<td></td>
<td>⬜</td>
<td>⬜</td>
<td>⬜</td>
</tr>
<tr>
<td>c) The local coalitions and some or all of their activities will be sustained beyond the CKF grant period.</td>
<td>⬜ ⬜ ⬜ ⬜ ⬜</td>
<td></td>
<td>⬜</td>
<td>⬜</td>
<td>⬜</td>
</tr>
</tbody>
</table>

B6. Which organizations have committed to providing funding or in-kind support for
the coalition beyond the CKF grant period? (check all that apply) [If respondent
checks funding or in-kind support from “other coalition member organizations,” survey
will bounce to question]

B6a. Otherwise, survey will continue with question B7.]
## Sustainability of Covering Kids and Families
### Coalitions and Activities

<table>
<thead>
<tr>
<th>Organization</th>
<th>Committed to Providing Funding</th>
<th>Committed In-Kind Support (e.g., staff, office-space, supplies)</th>
</tr>
</thead>
<tbody>
<tr>
<td>National Foundations</td>
<td></td>
<td>NA</td>
</tr>
<tr>
<td>Local Foundations</td>
<td></td>
<td></td>
</tr>
<tr>
<td>State Government</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Local Government</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Your Own Organization</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Other Coalition Member Organizations</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Other:</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### B7. Will the support committed thus far be enough to cover the costs of maintaining the current level of CKF activity, or will there be a shortfall?

1. Support will be enough to cover current level of activity
2. Support will *not* be enough to cover current level of activity
3. Don’t know yet

### B8. If the forthcoming resources are not enough to support all current CKF activities, how would you prioritize which activities would continue? Please rank the following activities from 1 to 4 (with 1 being the most likely to occur, 4 least likely to occur):

___ Outreach
___ Working with States on Simplifying Rules
___ Working with States on coordinating Medicaid, SCHIP an other public health insurance programs
___ Other activities (specify: ____________________________ )
Sustainability of Covering Kids and Families
Coalitions and Activities

Structure and Member Commitment

C1. During the coming year, what is your expected level of participation in the CKF coalition?

1. Increased level of participation
2. Similar level of participation (check here skips to C3.)
3. Decreased level of participation.

C2. Why do you expect to change your level of participation in the CKF coalition? (Text box with instruction that “don’t know” will be accepted.)

C3. To what extent have you (or your organization) contributed the following resources to the coalition? [For each question where the respondent checks “somewhat” or “quite a lot,” survey will bounce to question C3a.]

<table>
<thead>
<tr>
<th>Individual or Organizational Contributions</th>
<th>Not at All</th>
<th>A Little</th>
<th>Somewhat</th>
<th>Quite a Lot</th>
</tr>
</thead>
<tbody>
<tr>
<td>a) Time.</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>b) Funds.</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>c) Help in gaining access to outside funding opportunities.</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>d) Help in gaining access to target groups.</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>e) Help in gaining access to key policy makers or community influencers.</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>f) Mobilizing a constituency to support the policy objectives of the coalition.</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>g) Help in gaining access to the media or the public as a whole.</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>h) Other (specify).</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td></td>
<td>________________________________________</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
</tbody>
</table>
Sustainability of Covering Kids and Families  
Coalitions and Activities

C3a. Do you (or your organization) expect this will continue?

1. Yes [end of survey, go to thank you]

2. No [survey will bounce to question C3b]

3. Don’t know [end of survey, go to thank you]

C3b. Why do you expect that it will not continue?

_____________________________________________________________________________________________