Coverage Advocacy Can Be Sustained After the Funding Ends

Beth Stevens
Sheila Hoag

June 10, 2008
What happens to CKF Grantees When Foundation Funding Ends?

- Do CKF projects survive?
- If so, how do the projects survive?
- What are other ways to continue to pursue CFK goals after foundation funding ends?
Different Paths to Survival for CKF Projects

- Securing continuing and new funding
- Expanding the mission
- Being “Adopted”
- Dividing activities among interested organizations
Sustainability Can Be Less Direct

- Enactment of policy or regulatory changes
- Heightened awareness of the issue
- Strengthening the community’s capacity to address the issue of uninsured children and families
Two Lines of Research

Line 1

- Two web-based surveys
  - Project Directors
  - Coalition Leaders

Line 2

- Telephone survey of former CKF employees
Web-based Surveys

- Surveyed both project directors and coalition leaders in 45 states
- Fielded surveys at least 6 months after RWJF funding ended
- Response rate
  - 84% of project directors
  - 63% of coalition leaders
- Telephone survey of former CKF employees
- Topics covered:
  - Skill acquisition at CKF
  - Relation of new job to CKF job
  - Former employee involvement with efforts to resolve the issue
- Response rate: 72%
- Follow-up survey – May 2008
Did CKF Project and Coalitions Survive the End of RWJF Funding?

Out of the 45 eligible states:

- 2/3 of CKF projects and 3/4 of CKF coalitions survived at least 6 months
- In 10 states only the coalition survived
- 4 states lost both project and coalition
CKF Projects Sustained in Several Ways

- Remains organized in the same way as under CKF grant: 59%
- Project was incorporated into host agency’s work, losing its separate identity: 22%
- Transferred to another agency: 15%
- Became a separate 501 (c) nonprofit organization: 4%

N = 27


Note: This report is based on 27 projects that sustained whose project directors completed the online survey. Projects that sustained but did not complete online survey are excluded.
Half of CKF Coalitions Sustained

N = 27

- Continuing in the same way: 52%
- Continuing but with a different or expanded mission: 25%
- Continuing but merging with another coalition: 8%
- Continuing in the same way but with a reduced capacity: 15%


Note: This figure is based on 40 coalitions that sustained whose coalition leaders completed the online survey. Coalitions that sustained but did not complete online survey are excluded.
Who Still Survives?

- Of 29 states where coalitions survived in 2007, 23 still survive 2008
How Did They Survive?

- Finding Post-RWJF support required creative searching
  - 58% said that they received funding from funders that helped them matched RWJF funds
  - 26% said that they received funding from their state government
  - 21% said that they received funding from organizations in the coalition
### In-Kind Support for Both Projects and Coalitions - - Crucial Factor in Sustainability

<table>
<thead>
<tr>
<th>Since the grant ended, coalition members have…</th>
<th>Project directors (N=38)</th>
<th>Coalition leaders (N= 198)</th>
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<tbody>
<tr>
<td>Adopted specific outreach activities as part of their own operations</td>
<td>61%</td>
<td>47%</td>
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<tr>
<td>Taken responsibility for basic functions of the coalition previously done by paid CKF staff, such as scheduling meetings or sending announcements</td>
<td>42%</td>
<td>43%</td>
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<tr>
<td>Adopted specific simplification activities</td>
<td>34%</td>
<td>32%</td>
</tr>
<tr>
<td>Adopted specific coordination activities</td>
<td>34%</td>
<td>31%</td>
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</tbody>
</table>


Note: Respondents could select more than one response.
In-Kind Support Crucial Factor in Sustainability (continued)

In-Kind Support from States

- 61% said that states had agreed to continue to work on simplification and coordination
- 26% said that states took responsibility for outreach activities
- 16% said that states endorsed CFK activities to assist in fundraising
Research Questions

- Do former CKF employees improve community capacity?
- Do former employees of CKF go on to jobs that use knowledge or skills relevant to gaining insurance coverage for low-income children and families?
- Do former CKF employees become part of a network of individuals and organizations working on issues related to CKF goals?
Former CKF Employees Do Expand Community Capacity

- 60% of former employees moved to new jobs related to CKF goals
  - Use knowledge of Medicaid or SCHIP policies
- Of those, 75% use key CKF skills in their new jobs
  - Advocacy
  - Coalition building
Former Employees Join Education and Advocacy Networks

- 35% volunteer for organizations in network
- 50% keep up with the issue by reading policy papers or attending meetings
- 66% participated in coalitions
- 72% are in frequent work-related contact with former colleagues
Conclusions

- Efforts to expand health insurance coverage to low-income children did not end when foundation funding stopped

- A majority of CKF projects and coalitions sustained themselves and continue to pursue CKF goals

- CKF states inherited knowledgeable and skilled advocates who help form networks devoted to expanding health care and insurance coverage for children