The Family Engagement Toolkit:

Guidance for Early Childhood Home Visiting Programs on Improving Outreach, Recruitment,

and Retention

The free Family Engagement Toolkit has practical, flexible strategies and resources to help early childhood home visiting programs reach, enroll, and retain families.









strengths and challenges



Prioritize goals



Plan and make changes



"I think the reflection questions significantly benefited our program by encouraging us to think critically and strive for growth."

PRAISE FOR THE TOOLKIT FROM PROGRAM MANAGERS "This toolkit has significant potential to support programs in

enhancing outreach, recruitment, and retention efforts."





