

# Reimagine Denver Metro: A Collaborative Place-Based Convening

The Practice of Equity-Focused, Data-Driven, Cross-Sector Collaboration

WEDNESDAY, NOVEMBER 6, 2019 · 5:00 P.M. THE COLORADO HEALTH FOUNDATION









### **WELCOME**

Thank you for joining us this evening. Tonight, we reimagine Denver's most promising future, where every community has access to high-quality education, health, and human services programs.

The Denver Foundation and Mathematica partnered to develop this convening to provide foundation leaders, policymakers, and community stakeholders an opportunity to explore how cross-sector collaboration and data-driven practices can improve equity and outcomes for *all* children, youth, adults, and families.

Leveraging Denver's rich history of place-based philanthropy, we will explore promising examples of data-driven, equity-focused, cross-sector collaboration. We will also discuss how we can continue to work together, and use data to address the region's most urgent social issues.

We look forward to your active participation, and challenge you to think critically about how you can use the data and insights from this convening to develop more evidence-informed policies and programs that support strong and vibrant Denver communities.

Prior to opening remarks, join us for a data walk highlighting opportunities to address housing access, health disparities, and education inequities in the Denver metro area. Questions for you to consider during the data walk and throughout the program include:

- 1. What questions/reactions come to mind when you see these data?
- 2. What additional data would you like to see to inform future conversations on each topic?
- 3. What would need to happen to alter these patterns and support a more thriving Denver metro area?
- 4. What role can you play in supporting this outcome?

### **PROGRAM**

#### 5:00 pm

#### **Dinner and Denver Metro Data Walk**

#### 5:45 pm

#### **Opening Remarks**

- JAVIER ALBERTO SOTO, president and chief executive officer, The Denver Foundation
- PAUL DECKER, president and chief executive officer, Mathematica
- · KIMBERLIN BUTLER, director of foundation engagement, Mathematica
- · COLLINUS NEWSOME, director of education, The Denver Foundation

#### 6:00 pm

#### **Dashboard for a Thriving Denver**

Mathematica experts present data visualizations that highlight trends related to affordable housing, education inequities, and health disparities in the Denver metro region. Discover how community leaders can use data to co-create and find data-driven solutions.

- · RAVI GOYAL, statistician, Mathematica
- · MARYKATE ZUKIEWICZ, researcher, Mathematica

#### 6:30 pm

## Reimagine Denver: The Practice of Equity-Focused, Data-Driven, Cross-Sector Collaboration

Listen to voices from the community who are closest to the work and learn how data-driven, cross-sector collaboration is shaping how foundations and local governments work together to serve vulnerable communities across Denver, and key success factors for long-term engagement and community impact.

#### **Moderator:**

· CHARLES DUKES, education policy director, City and County of Denver

#### Panelists:

- · KHADIJA HAYNES, organizer, Montbello Organizing Committee
- DWIGHT JONES, deputy superintendent of equity and community engagement, Denver Public Schools
- VERONICA PALMER, president and chief executive officer, RISE Colorado, Obama Fellow
- · M. JULIE PATIÑO, director, basic human needs, The Denver Foundation

#### 7:15-7:25 pm

#### **Break**

#### 7:30 pm

## Collaborative Grantmaking: Partnering with Local, Regional, and State Organizations

Philanthropic leaders will reflect on the role of intermediaries in catalyzing collaboration with local, regional, and state partners in a foundation's theory of action. They will also explore emerging opportunities for grantmakers to support organizations in leveraging data to advance a shared vision for collective impact, with a goal of improving equity and outcomes across education, health, and human services. This conversation will inspire participants to reflect on possible data-driven community action commitments.

#### **Moderator:**

• ERIN BROWN, deputy chief of staff and chief of equity, Office of the Mayor, City and County of Denver

#### Panelists:

- · NITA MOSBY TYLER, chief catalyst, The Equity Project, LLC
- · AMY LATHAM, vice president of philanthropy, The Colorado Health Foundation
- TRACEY STEWART, investment director, family economic security, Gary Community Investments
- · DACE WEST, vice president of community impact, The Denver Foundation

#### 8:30 pm

#### **Looking Ahead: Recap and Community Action Commitments**

What have we observed and learned about common themes, challenges, and approaches to data-driven, cross-sector collaboration in the Denver metro area, and what immediate and long-term action steps can we take across systems to reimagine a more thriving, equitable Denver?

· COLLINUS NEWSOME, director of education, The Denver Foundation

#### 8:45 pm

#### "Reimagine Denver Metro" Vision

- · COLLINUS NEWSOME, director of education, The Denver Foundation
- · DACE WEST, vice president of community impact, The Denver Foundation

## SPEAKER BIOS in order of presentation



#### Javier Alberto Soto, president and CEO, The Denver Foundation

Javier Alberto Soto is the sixth president and chief executive officer (CEO) in The Denver Foundation's 94-year history. Prior to joining the foundation, Soto served as CEO of The Miami Foundation for 10 years. He shares The Denver Foundation's commitment to building stronger communities up from the grassroots. Combined with the foundation's deep roots in Metro Denver, Soto's varied experience and dynamic leadership brings new energy, ideas, and a fresh perspective to the foundation's efforts to address today's needs and tomorrow's opportunities. He serves on many boards, including the Council on Foundations, where he recently completed a two-year term as board chair.

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#### Paul Decker, president and CEO, Mathematica

Paul Decker is a nationally recognized expert in policy research, data analytics, education, and labor policy. For three decades, he has worked to improve public well-being through the use of evidence to improve programs and policy. As president and CEO of Mathematica, Decker sets the company's vision and strategy, oversees its operation and management, and shapes its values and standards. During his tenure as CEO, Decker has expanded and diversified the company's operations and maintained its commitment to rigor and objectivity in new and evolving areas of research and analysis.

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#### Kimberlin Butler, director of foundation engagement, Mathematica

Kimberlin Butler serves as Mathematica's first director of foundation engagement, leading the organization's strategic efforts to partner with foundations seeking to make measurable impact. Butler previously served as director of strategic partnerships at Strive Together, a national network ensuring the success of 8.2 million students—birth to career—across the country, where she managed a \$15 million pooled Accelerator Fund and built strategic alliances, including its partnership with former First Lady Michelle Obama's Reach Higher Initiative. She also previously served as an advisor to the U.S. Secretary of Education on philanthropic alignment, and held leadership positions at Grantmakers for Education and the Zeist Foundation. Butler is a former Atlanta Public Schools teacher.

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#### Collinus Newsome, director of education, The Denver Foundation

Collinus Newsome is director of education at The Denver Foundation. She oversees and directs the K-12 education portfolio, which focuses on culturally responsive education as a strategy for increasing academic achievement for P-12 students. She also manages the development, growth, and implementation of The Denver Foundation's school-to-prison pipeline initiative, Common Sense Discipline, an initiative that brings teachers, school administrators, students, families, community members, and nonprofit partners together to reduce suspensions and expulsions for all children, with a specific focus on reducing the racial and ethnic disproportionality in suspensions and expulsions. Newsome previously served as policy advisor to the superintendent of Aurora Public Schools; the director of diversity, senior instructor for the School of Education at the University of Colorado, Boulder, and chair of the Teachers of Color & Allies Summit conference.

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#### Ravi Goyal, statistician, Mathematica

Ravi Goyal is a senior statistician at Mathematica specializing in health. He has 15 years of experience in applying data science techniques to deliver actionable insights to address public and social needs in several areas, including estimating the cost-effectiveness of HIV care, monitoring health care innovation models, and evaluating the value of cross-section partnerships. Goyal is a consultant for the Harvard School of Public Health, developing statistical methods for HIV interventions. In addition, he is on the Health Equity Advisory Committee for the City of Boulder. Previously, Goyal has been a statistical consultant for the Clinton Foundation, Harvard Humanitarian Initiative, and Community Partners International, as well as an applied mathematician at the National Security Agency.

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## SPEAKER BIOS in order of presentation (continued)



#### Marykate Zukiewicz, researcher, Mathematica

Marykate Zukiewicz is a researcher with diverse experience in several key areas, including education, criminal justice, and family support. She has played a lead role in Colorado-based and national evaluations, evidence-based technical assistance projects, and systematic evidence reviews. Zukiewicz currently leads a collaborative partnership with the Colorado Evaluation and Action Lab and the Colorado Department of Corrections focused on identifying successful reentry practices for individuals in prison and on parole in Colorado. She has also led several evidence-based technical assistance projects with Colorado human services agencies, including technical assistance on the use of rapid-cycle evaluations to test and refine program improvement efforts.

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#### Charles Dukes, education policy director, City and County of Denver

Charles Dukes is the education policy director for the City of Denver. In this role, he serves as a liaison between the City of Denver and Denver Public Schools in a collaborative effort to support the alignment between educational institutions, businesses, and governance structures. He also identifies opportunities for the broader Denver community to engage in education and youth-related initiatives that play a role in life-long success for Denver youth. Before joining the City of Denver, Dukes served as director of college and career success programs in Aurora Public Schools, director of college access initiatives in Denver Public Schools, and as a senior consultant for the Colorado Department of Education.

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#### Khadija Haynes, organizer, Montbello Organizing Committee

Khadija Katherine Haynes is a native of Denver and a fourth-generation Coloradan. In addition to years of engagement in cultural arts, she has been an activator, community leader, and strategist in the Denver community. She leads K-Solutions, a political and governmental consulting and lobbying firm based in Denver. Her diverse client list includes multinational corporations and local community organizations. Haynes is currently the co-lead of the FreshLo project in the Montbello neighborhood and a board member of the Montbello Organizing Committee, which is working to solve the food, cultural, and employment gaps is this community of over 36,000 residents.

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#### Dwight Jones, deputy superintendent of equity and community engagement, Denver Public Schools

Dwight Jones is currently the deputy superintendent of equity and community engagement for Denver Public Schools. He previously served as senior vice president of equity, inclusion, and urban markets at McGraw-Hill Education. In this role, he worked with leading national, regional, and local associations and organizations to find new ways to partner together to address the needs of administrators, teachers, and students in some of the largest and most academically diverse U.S. school districts. Jones also previously served as the superintendent of Clark County School District in Las Vegas, Nevada, and as Colorado Commissioner of Education.

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#### Veronica Palmer, president and CEO, RISE Colorado

Veronica Palmer has more than 15 years of experience as a teacher, teacher coach, organizer, and social entrepreneur. A seventh-generation Colorado native, she was born and raised in Denver. Palmer was educated in Denver Public Schools and went on to become the first Latina student body president at the University of Colorado Boulder, graduating with honors and a degree in political science in 2005. Palmer was a 2006 Teach For America Los Angeles corps member and taught 3rd grade in Lynwood Unified School District, serving as grade level chair her second year.

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#### M. Julie Patiño, director of basic human needs, The Denver Foundation

Julie Patiño is a civil rights attorney and activist who oversees The Denver Foundation's basic human needs portfolio. She also manages the Close to Home initiative, which leverages community resources for those who are homeless and housing insecure. More so, she oversees the Storytellers Network, a collective impact program that brings the voice and experiences of those who are homeless to life. Prior to her time at The Denver Foundation, Patiño was a managing attorney for the Bay Area's legal aid program, specializing in poverty law.

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## SPEAKER BIOS in order of presentation (continued)



## Erin Brown, deputy chief of staff and chief equity officer, Office of the Mayor, City and County of Denver

Erin Brown currently serves as the deputy chief of staff and chief equity officer for Mayor Michael B. Hancock in the City and County of Denver. As an appointed official for three consecutive administrations under Mayor Hancock, Brown has provided bold and forward-thinking leadership, and has been instrumental in building a system of collaboration among community members and organizations, local businesses, and city agencies. As an advocate for children and youth in Denver, Brown previously led the Office of Children's Affairs, accomplishing Mayor Hancock's goals for children and youth related to early childhood experiences, grade-level reading, re-engaging disconnected youth, completing post-secondary pathways that lead to employment, and decreasing childhood obesity.

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#### Nita Mosby Tyler, chief catalyst, The Equity Project, LLC

Nita Mosby Tyler is the chief catalyst and founder of The Equity Project, LLC—an organization designed to support organizations and communities in building diversity, equity, and inclusion strategies. She is the former senior vice president and chief inclusion officer for Children's Hospital Colorado—the first African American woman to hold that position in the organization's 100+ year history. She is also the former executive director of the Office of Human Resources for the City and County of Denver—the first African American woman to hold that position in the 63+ year history of the agency. Mosby Tyler, a consultant accredited by the Georgetown University National Center for Cultural Competence, is nationally recognized for her equity work with nonprofit, community, government, and for-profit organizations.

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#### Amy Latham, vice president of philanthropy, The Colorado Health **Foundation**

Amy Latham joined The Colorado Health Foundation in 2008, serving in communications, program officer, and program director roles before becoming the vice president of philanthropy in December 2015. Latham is passionate about creating opportunities for all Coloradans to live healthy, fulfilling lives. She loves being part of an organization with a meaningful mission that reflects her belief in the greatest good for the greatest number. Latham's work at the foundation has centered on developing strategies to bring health within reach of all Coloradans. She and her team dedicate their efforts to making lasting impact through various tools, including funding initiatives and programs, partnerships, and grants that support innovative ideas, and community engagement.

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#### Tracey Stewart, investment director, family economic security, Gary **Community Investments**

Tracey Stewart is investment director of family economic security at Gary Community Investments. In this role, she focuses on investments pertaining to the self-sufficiency of families. She was previously a principal at the Colorado Impact: Center for Economic Prosperity, a nonprofit organization with a mission to strengthen community assets and build economic prosperity for all through community engagement, education, advocacy, and increased social capital. Prior to co-founding Colorado Impact, Stewart was the former economic security program manager at The Colorado Center on Law and Policy, where she monitored and implemented policies and programs to improve access and increase opportunity for every Coloradan seeking economic security.

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## SPEAKER BIOS in order of presentation (continued)



#### Dace West, vice president, community impact, The Denver Foundation

Dace West serves as a member of The Denver Foundation's executive leadership team and oversees the foundation's community grantmaking and initiatives, technical assistance and leadership development programming, impact investing, and community engagement efforts. She has devoted her career to mission-driven work and formerly served as executive director of Mile High Connects and director of the Denver Office of Strategic Partnerships, under both the Hancock and Hickenlooper administrations. West is nationally recognized as a connected and forward-thinking leader on affordable housing, economic development, resident engagement, transit equity, and other issues that have a direct impact on low-income and historically oppressed communities.

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# This event is made possible through the generous support of:



The Denver Foundation is a community foundation that inspires people and mobilizes resources to improve life in Metro Denver. In 2018, the foundation and its donors awarded nearly \$80 million in grants. The Denver Foundation has three roles: stewarding an endowment to meet current and future needs for Metro Denver, working with community leaders to address the core challenges that face the community, and managing more than 1,000 charitable funds on behalf of individuals, families, and businesses. For more information, visit www.denverfoundation.org.



Mathematica is the insight partner that illuminates the path to progress for publicand private-sector changemakers. We apply expertise at the intersection of data, methods, policy, and practice, translating big questions into deep insights that weather the toughest tests. Driven by our mission to improve public well-being, we collaborate closely with our clients to improve programs, refine strategies, and enhance understanding. For more information, visit www.mathematica.org.



The Colorado Health Foundation is bringing health in reach for all Coloradans by engaging closely with communities across the state through investing, policy advocacy, learning, and capacity building. For more information, visit www.coloradohealth.org.

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