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Mathematica Policy Research, Inc., is a leader in policy research and analysis. Its reputation for excellence is based on bringing an objective eye to the research used to support policy making. ■

In 1968, Mathematica® conducted the first social experiment in the United States to test ways of encouraging welfare recipients to work. The firm continues to lead the way in evaluating public programs and demonstrations, often in innovative ways. Its studies, which bridge the human life span from children's health and welfare to long-term care for older people, have provided information to guide decisions in virtually every policy area. ■

Today, Mathematica offers a unique combination of evaluation expertise, direct data collection services, and insight into the socioeconomic issues that drive public policy. Mathematica serves federal agencies, state and local governments, foundations, universities, professional associations, and businesses. ■

The company has offices in Princeton, NJ, Washington, DC, and Cambridge, MA. It also maintains a state-of-the-art survey operations center. Mathematica has two operating divisions—Research and Surveys and Information Services. The Washington office also houses Mathematica's research affiliate, the Center for Studying Health System Change. ■

**In the Forefront of Assessing Change:  
The Research Division**

Mathematica's Research Division is recognized nationwide for its state-of-the-art studies to help solve our nation's most pressing social problems. It is also known for its pioneering work in building the methodology, particularly random assignment techniques, used in social research experiments. The division, located in the Princeton, Washington, DC, and Cambridge offices, designs program demonstrations, evaluates program effectiveness, and prepares policy analyses. The projects range from national studies lasting five or more years to quick-turnaround analyses. The division is well known for using survey and administrative data to answer questions

about program effectiveness. It specializes in econometric and statistical analyses of impacts, benefits and costs, quality, and value of output. To predict the effects of proposed changes, it uses sophisticated microsimulation techniques to answer “what if” questions. To clarify how programs are implemented and operate, it conducts process and case studies. It also provides technical assistance as well as programming and systems support. ■

The Research Division’s work force includes nationally recognized experts on public policy and research designs, including demographers, economists, psychologists, sociologists, statisticians, education specialists, and systems analysts. ■

### **Meeting the Demand for Information: The Surveys and Information Services Division**

As the demand for high-quality information about social and system changes has grown, Mathematica’s Surveys and Information Services Division has seen its work increase dramatically. The division offers expertise in survey design and implementation, database management, and systems design and programming. Its capabilities include sample design and implementation, questionnaire design, and computer-assisted interviewing and coding. The division, which is located in the Princeton and Washington, DC, offices, also conducts focus groups, uses video technology to collect behavioral information, enters data from surveys, and extracts and codes data from existing records. ■

The division is especially well known for its ability to achieve high response rates and collect quality data in surveys of people who are difficult to interview or hard to locate. It collects data by telephone, mail, and in person. Its sophisticated survey operations center includes nearly 200 computer-assisted telephone interviewing stations. The division maintains a



large inventory of laptops for computer-assisted personal interviewing and cellular telephones for interviewing households without telephones (a call is placed from the field to Mathematica and a computer-assisted interview is conducted). Additional computers and cellular telephones are acquired as needed for specific projects. ■

The division’s staff includes many nationally recognized experts in survey, questionnaire, and sample design, including statisticians, survey methodologists, and survey researchers. ■

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